

SYMBOLISM OF THE MISSION STATEMENT

OUR VISION

The way



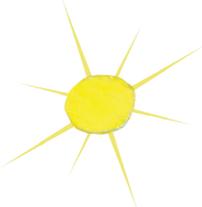
This is the road we want to travel together: we are dedicated to the same cause. The road to get there may be rocky and difficult at times. The important thing is that we are open with one another and that everyone is given the opportunity to develop and contribute their individual personality and make it count while travelling on this road.

Guidelines



Anyone who is travelling can sometimes also take a wrong turn. The guidelines point us in the right direction. They show us when a border has been crossed and a certain behavior needs to be corrected.

The sun on the horizon



We all contribute to the continued success of our company. We work together to create values for a safe future worth living.



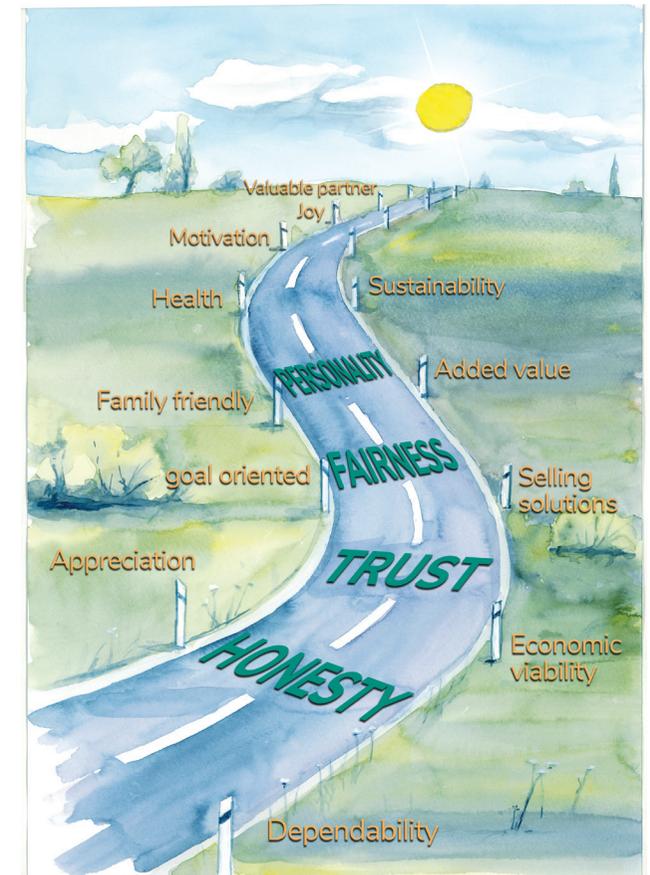
A world in which corporate responsibility, sustainability and values drive society forward.

We create individual magnet and fastening solutions.

Economical. Sustainable. Fair.



a world of possibilities



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OUR MISSION STATEMENT

THE WAY

HONESTY is the basis for trust and openness in co-operation with our colleagues, superiors and business partners. In addition, we are sincere in the sense of honesty and openness, also towards ourselves.

TRUST is the basis for success in all areas.

FAIRNESS in dealing with one other and with our customers and suppliers is an important element of our daily work.

PERSONALITY

We want to encourage and develop this in each individual. We want employees with strong character and reliability, who are convinced and can convince.



ON THE LEFT (INNER VALUES)

APPRECIATION

We treat everyone with respect and appreciation, regardless of their origin, political or religious beliefs and background.

GOAL-ORIENTED

Everything we do should have a goal, including what we do on a regular basis and / or refrain from doing on purpose.

FAMILY-FRIENDLY

We are a family-friendly company. We want our employees to find the right family-work balance to meet their needs.

HEALTH

Good health is very important. The health of our employees is a major company priority because it helps to ensure their long-term career. This is why we want to establish a conscious approach to employee health. Management and staff listen to each other's ideas and the company has regular offers on exercise, relaxation, and nutrition.

MOTIVATION

Employee motivation is a challenge that we love to meet. The motivated employee does what has to be done to accomplish the company's goals.

JOY

Enjoying one's job means coming to work with a positive attitude, having fun and finding pleasure in sharing with others, including both colleagues, customers and suppliers.

VALUABLE PARTNER

Brugger GmbH strives to be a valuable partner for employees who count on a stable job, but who sometimes need support that goes beyond standard benefits and perks

ON THE RIGHT (OUTER VALUES)

DEPENDABILITY

Dependability toward our customers and suppliers is an important element of a good business relationship. We not only expect dependability from our business partners, we demand it also of ourselves.

ECONOMIC VIABILITY

Economic viability should be at the forefront of all our dealings and activities.

SELLING SOLUTIONS

Selling a solution means more than just the actual sale of a product or service. Our customers get more than a simple product, they also receive services and solutions for their applications.

ADDED VALUE

Added value should come from within the company, from cooperation with our partners in developing solutions and from a values system honoured by everyone.

SUSTAINABILITY

Sustainability is important to us when it comes to developing and manufacturing goods, procuring materials and disposing of waste as well as the economic viability of the activity.

